

2013 Mecklenburg County Council Recruiting Checklist

| Number | Description of Activity | Complete? (Yes/No) | |
|--------|--|-----------------------|--|
| 1 | Host a Unit Open House on August 29th | | |
| 2 | Provide volunteers for one "School Night for Scouting" event | | |
| 3 | Host a unit recruiting event in addition to Unit Open House | | |
| 4 | Present a recruiting presentation at a school | | |
| 5 | Have at least 1 leader at the August Roundtable | | |
| 6 | Host a Parent Orientation Meeting for new families | | |
| 7 | Make a telephone call to every family who attended a recruiting event that did not join the unit. | | |
| 8 | Place an ad in the chartered organization's newsletter/bulletin and/or put up poster(s) at the unit's chartered organization | | |
| 9 | Recruit the number of boys lost through attrition and graduation plus 1 | | |
| 10 | Put up signs, indoors and/or out, as approved and within the guidelines of your chartered organization | | |
| 11 | Create a recruiting page on your unit's or chartered organization's website | | |
| 12 | Create a parent's guide / frequently asked questions document and distribute to new families | | |
| 13 | Have at least three Boy Scouts attend a recruiting event (Pack or Troop) | | |
| 14 | Create packets to hand out at recruitment nights | | |
| 15 | Identify a primary volunteer for recruitment (not the Cubmaster or Committee Chair) | | |
| 16 | Set up recruitment display at School Open House (Meet the Teacher Night) | | |
| 17 | Turn in new Scout applications by September 28th | | |
| 18 | Partner with a local school through the BSA Adopt a School program. | | |
| 19 | Establish other creative and unique recruiting idea | | |
| 20 | Attend Scout School Rallies | | |
| 21 | Set up Charter Organization Rallies | | |
| | Did your pack do all it could to recruit as many as it could? | | |